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MEDIA ADVISORY

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Local Green Champions to be Announced at Bethesda Green Gala

Honorees are businesses, non-profits, community organizations and individuals whose innovations, practices and lifestyles promote environmental sustainability

The seven winners and runner-ups of the 2011 *Bethesda Magazine* Green Awards will be announced and their achievements recognized at the 2nd Annual Bethesda Green Gala, Wednesday, October 5, 6-10 pm at the Round House Theatre, 4545 East-West Highway in Bethesda. The winners will also be showcased in the November/December issue of *Bethesda Magazine*.

“The Gala is our time to come together as a community of local businesses, non-profits, government, civic groups and area residents to recognize, be inspired by, and celebrate the achievements of our green champions,” said Bethesda Green Executive Director Dave Feldman. “They are truly pioneers in local environmental stewardship.”

The Green Award Winners were selected by an independent panel of judges, which reviewed more than 80 submitted nominations. “The judges and I were very impressed by the quality, creativity and commitment of the nominees,” said Steve Hull, editor and publisher of *Bethesda Magazine*. “There are an extraordinary number of people in our community who are devoting their lives to finding local and global solutions to address climate change and other environmental problems.”

Awards will be presented in five categories: businesses and non-profits organizations selling green products or services; businesses and non-profits that have incorporated green practices into their culture and operations; communities (neighborhoods, schools, faith-based organizations) implementing green practices; and individuals 18 or younger and 19 or above promoting a green lifestyle.

(more)



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Tickets for the Gala, a fundraiser for Bethesda Green, cost \$100 per person and include a silent auction, beer, wine, beverages, heavy hors d'oeuvres, and a dessert reception following the ceremony. More information about the Gala can be found at www.bethesdagreen.org.

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Through the collaborative efforts of businesses, government and residents, Bethesda Green serves as a catalyst and trusted resource in building a healthy economy and sustainable community. A 501 (c) (3) non-profit organization, Bethesda Green is funded chiefly through sponsorships and donations from our generous supporters.