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**PRESS RELEASE**
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# Bethesda Green Recognizes Region's Green Champions at Gala

Bethesda Green recognizes businesses, non-profits, communities and individuals -- local leaders in protecting the environment -- at its 2nd Annual Fundraising Gala Wednesday, October 5, 2011, at the Round House Theatre in Bethesda.

The seven recipients of the 2010 *Bethesda Magazine* Green Awards, selected from nearly 100 nominations in five categories, include: Clean Currents, Rock Creek Conservancy, Congressional Bank, Brookside Gardens, Bullis School, Young Activists Club from Piney Branch Elementary School and Takoma Middle School, and Mike Tidwell from the Chesapeake Climate Action Network. (See the excerpt from the Gala Program for more information about the Award Winners.)

As a unique community nonprofit collaborative of residents, businesses and government, Bethesda Green incubates next-generation green businesses, educates and raises awareness about sustainability through online tools and information available at its resource center, and initiates programs that leverage community expertise and inspire action.

"This evening, we come together to recognize the *Bethesda Magazine* Green Award Winners for their vision, leadership and commitment," said Bethesda Green Executive Director Dave Feldman. "These are the most accomplished companies and individuals from across Montgomery County and northwest DC dedicated to accelerating environmental stewardship in their homes, businesses and community."

Before the Gala gets under way, Bethesda Green Board Members Seth Goldman (President and TeaEO of Honest Tea) and George Leventhal (County Councilman At Large) are hosting a VIP reception at the Round House Theatre, 5:30-6:15 pm. Media representatives are invited to attend and meet the Award Winners, along with *Bethesda Magazine* Editor and Publisher Steve Hull; representatives from

- more -

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Gala sponsors, including Perfect Settings, MOM's Organic Market, Akridge (developers of 7550 Wisconsin Ave.), Cypress Contracting, Durham Construction, Lori Hill Event Productions; and other public officials and special guests in attendance.

*Bethesda Magazine* Green Award categories

- Organizations that have created an innovative green product, are selling an innovative green service, and /or are promoting a green lifestyle (a business and non-profit winner).
- Organizations that have significantly incorporated green practices into their culture and operations (a business and non-profit winner).
- Communities (neighborhoods, school organizations, condo associations, faith-based organizations, etc.) that are promoting and implementing green practices.
- People, 19 or older, who are actively promoting and living a green lifestyle.
- People, 18 or younger, who are actively promoting and living a green lifestyle.

Bethesda Green is a 501 (c) (3) nonprofit organization and depends upon the philanthropic support of corporations, businesses, foundations and individuals to realize the vision of making Bethesda a model for sustainable economic growth and living practices.

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