



4825 Cordell Ave., Ste 200
Bethesda, MD 20814
240.396.2440
www.bethesdagreen.org

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Contact:

Dave Heffernan

301-767-7222

dvheffernan@bethesdagreen.org

Bethesda Green Expands Business Incubator and Partners with University of Maryland *Business, government and academic leaders to spotlight green job creation at Bethesda Green Open House and Media Briefing*

Bethesda, MD – February 8, 2011 – Bethesda Green, a local model for sustainable living, announces the expansion of its Business Incubator program and new partnership with the [University of Maryland](#). The upcoming Bethesda Green Open House and media briefing today will spotlight green job creation, the success of the Business Incubator program, the program's expansion into more space and its [partnership with the University of Maryland](#), with presentations from Bethesda Green Incubator companies, board members, sponsors and partners.

Launched in October 2009, the Business Incubator complements Bethesda Green's mission, increasing chances of success for entrepreneurial companies offering products and services that build a healthy economy and sustainable community. The Bethesda Green Business Incubator is located on the second floor of Capital One Bank, 4825 Cordell Avenue, with new space generously donated by Capital One Bank.

"Capital One Bank was an early investor in the Bethesda Green Business Incubator, and we are proud to support its ongoing growth and expansion," said David Dineen, Montgomery County Market President for Capital One Bank. "By working together and leveraging our collective resources, we continue to drive innovation and progress toward our goal of making Bethesda a better, healthier place to live, work and do business."

The Bethesda Green Business Incubator offers affordable office space and shared resources, such as a conference room. Benefits also include networking and collaboration among fellow incubator entrepreneurs, affiliation with Montgomery County's Business Innovation Network of five incubators, and access to business services from outside experts. The incubator works closely with the county's Department of Economic Development to promote the creation, expansion, and retention of businesses with a focus on environmentally sustainable technologies, products and services.



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“Our new [partnership with the University of Maryland](#) will provide added resources to support the growth and success of our companies,” said Bethesda Green Incubator Manager Robert Snyder. “With the increased support of our partners, we can expand our service offerings and continue fueling the growth of the green economy throughout the region.”

“Our mission as the region’s largest public research university reaches statewide, but we especially want to expand our commitment in Montgomery County, which is a major center of innovation,” said University of Maryland President Wallace Loh. “We have much we can share with the innovators and entrepreneurs in Bethesda Green’s incubator, and we see this as part of our mission to increase the state’s sustainability and economic success.”

In addition to an introductory video produced by Mark Leisher (an incubator company), presenters at the Open House will include Dave Feldman, Bethesda Green Executive Director; Mark Elliot, Managing Vice President, Capital One Bank; Ilaya Hopkins, Bethesda Green Board Chair; George Leventhal, Montgomery County Councilmember At Large and Bethesda Green Board Member; Steve Silverman, Director, Montgomery County Department of Economic Development; Robert Snyder, Bethesda Green Incubator Manager; John Jabara, Founder, Savenia Labs (an incubator company); and Brian Darmody, Associate Vice President, Research and Economic Development, University of Maryland.

Bethesda Green seeks additional qualified start-up and early stage companies to join its business incubator. For more information, including an application form, a list of incubation services, admissions criteria, business plan outline and membership fees, please contact Incubator Manager Robert Snyder at rsnyder@bethesdagreen.org.

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About Bethesda Green

Through the collaborative efforts of businesses, government and residents, Bethesda Green serves as a catalyst and trusted resource in building a dynamic model community for sustainable living and economic growth. The Education and Resource Center and the Green Business Incubator are located at 4825 Cordell Avenue in downtown Bethesda. Program information and ways to get involved can be found at www.bethesdagreen.org.